

**Tough Times – Great Rates****May 1<sup>st</sup> – November 30<sup>th</sup> 2020**

Helping you in this tough tourists season to get your brand out and 'heard' in Phuket and around the World. 91.5FM & 102.5FM introduce cost effective, short burst promotions.

**Spot advertising consists of 30 second and now 15 second (burst promotion) offers.**

**Random Play 15 second spot advertising.** *(approximately 45-50 words per play)*

**Offer one.**

Ads play between 8 AM and 8 PM, one play every two hours of 15 seconds, 6 slots per day, 180 slots per month.

6 Plays per day.....180 plays month @under 84 thb each play..... 15,000 Thb month.

*This promotion can feature up to two different versions of the same company/brand promotion.*

**Offer two.**

Ads play between 8 AM and 8 PM, one play per hour of 15 seconds, 12 slots per day, 360 slots per month.

12 Plays per day.....360 plays month @under 64 thb each play..... 23,000 Thb month.

*This promotion can feature up to four different versions of the same company/brand promotion.*

**Offer three.**

Ads play between Midnight–6am and 7am-midnight, one play per hour of 15 seconds, 23 slots per day, 690 slots per month.

23 Plays per day.....690 plays month @under 37 thb each play..... 25,000 Thb month.

*This promotion can feature up to six different versions of the same company/brand promotion.*

**Terms and conditions**

1. Minimum term 3 months.
2. Payable monthly in advance.
3. Free script editing and creation.
4. Professional voice recording and studio production including special effects one off @3,500 per offer.
5. Limited space and sold on first come basis. Offer can be withdrawn anytime.

For further information please contact

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**Tough Times – Great Rates****May 1<sup>st</sup> – November 30<sup>th</sup> 2020**

Phuket Island Radio understands what a tough time this is for everyone. We have therefore decided to introduce a number of special offers along with some amazing prices to help you get your business ‘heard’ in Phuket and around the World.

**Spot advertising consists of 30 second.**

**Random Play 30 second spot advertising. (approximately 90-100 words)**

**Offer one.**

*Ads play between 8am and 8pm seven days a week.*

4 Random Plays per day.....120 plays month @125 thb each..... 15,000 Thb month.

**Offer two.**

**Do you want more?**

*Ads play between 8am and 8pm seven days a week.*

7 Random Plays per day.....210 plays month @115 thb each..... 24,000 Thb month.

**Offer three.**

**Would you like even more?**

*Ads play between Midnight–6am and 7am-midnight seven days a week.*

23 Random Plays per day.....690 plays month @51 thb each..... 35,000 Thb month.

Terms and conditions

6. Minimum term 3 months.
7. Payable monthly in advance.
8. Free script editing and creation.
9. Professional voice recording and studio production including special effects one off @3,500 per offer.
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